

FRIENDLY HOUSE BLOCK PARTY

An end-of-summer celebration benefiting our youth programs and social services— fueling our year-round support of local families in need.



OUR NEIGHBORHOOD TRADITION

FRIDAY, AUGUST 21, 2026

36 WALL STREET, WORCESTER MA

2:00 TO 4:00 PM

- Backpacks
- Haircuts
- Snack Truck
- Video Games
- Crafts
- And SO MUCH MORE!!!
- **ALL FREE!**

EMPOWERING KIDS & FAMILIES

2026 marks our third year bringing back the Friendly House Block Party, and it continues to grow in attendance, visibility and impact. “With your sponsorship, we can keep building an event that brings families together and helps kids start the school year strong!”

-Josefina Velez, *Director of Social Services*



Questions?

Call 508-509-0829 or email:

jbriggspickett@friendlyhousema.org

Become a Sponsor Today

www.friendlyhousema.org/blockparty or mail the enclosed form to: **Friendly House, Inc. | 36 Wall Street | Worcester, MA 01604**



SUPPORT



INSPIRE



EMPOWER

Social Services

We serve over 12,000 households each year as the community’s “front door”, offering *FREE*, same-day social services, in-person support, and referrals from 7 multilingual case workers. We also run food pantries across the city and one diaper pantry to meet essential family needs.

Youth Programs

Friendly House is a second home to many children and teens. Through our after school program, Youth Hoops, teen programming and summer camp, we support the positive growth and development of over 500 young people every year!

Sponsorship Opportunities

Presenting Community Sponsor.....\$10,000

- Recognition as Presenting Sponsor in all print materials
- Opportunity to speak at the Block Party
- Company sign at the Block Party
- Two exclusive recognition promotion on social media
- Company logo printed on event donor recognition board

Wall Street Sponsor.....\$5,000

- Recognition as Wall Street Sponsor in all print materials
- Company sign on the Block Party
- One exclusive recognition promotion on social media
- Company logo printed on event donor recognition board

Food Truck Sponsor.....\$2,500

- Recognition as Food Truck Sponsor in all print materials and signage at the refreshments area
- Opportunity to hand out complimentary refreshments at the Friendly House Food Truck
- Company promotion on social media
- Company logo printed on donor recognition board

Neighborhood Sponsor.....\$1,500

- Recognition as Neighborhood Sponsor in all print materials
- Company promotion on social media
- Company logo printed on event donor recognition board

Grafton Hill Sponsor.....\$1,000

- Recognition as Grafton Hill Sponsor in all print materials
- Recognition on social media
- Company logo printed on event donor recognition board

Woo Sponsor.....\$500

- Recognition on social media
- Company name listed on event donor recognition board

Friendly House is an IRS-approved 501(c)(3) tax-exempt charitable organization.

“We strive to build the self-esteem, confidence and a strong foundation for lifelong learning that school-age children through teens need to thrive. Your support allows us to strengthen our spaces and enhance the programs that help our youth grow and succeed!”

-Alyssa Corazzini, Director of Youth Programs