

FRIENDLY HOUSE BLOCK PARTY

to benefit Youth Programs & Social Services

36 WALL STREET, WORCESTER MA

AUGUST 15, 2025

For more than 100 years, Friendly House has been supporting families by providing services to ensure the safety, well being and positive development of children. Your sponsorship will enable our Youth Programs & Social Services to continue to help put a roof over their heads, food on the table and extend the learning opportunities outside of school.

OUR NEIGHBORHOOD TRADITION

FRIDAY, AUGUST 15, 2025

3:00 to 5:00 PM

- Backpacks
- Haircuts
- Snack Truck
- Video Games
- Bounce House
- And SO MUCH MORE!!!
- **ALL FREE!**

EMPOWERING KIDS & FAMILIES

In 2024, we brought back the long standing tradition of the Friendly House Block Party. This year we hope to make it BIGGER and BETTER! A true celebration to bring our families together, have fun and prepare the children for a successful year of school!

-Josefina Velez, *Director of Social Services*

Questions?

Call 508-509-0829 or email:
jbriggspickett@friendlyhousema.org

Become a Sponsor Today

www.friendlyhousema.org/blockparty or mail the enclosed form to: **Friendly House, Inc. | 36 Wall Street | Worcester, MA 01604**



SUPPORT

INSPIRE

EMPOWER

Social Services

The “front door” of the community, welcoming people to enter and receive *FREE*, same-day social services, in-person help, and referrals from 7 multilingual case workers. We host food pantries across the city and one diaper pantry.

Youth Programs

Friendly House is a second home to many children and teens. Our after school program, Youth Hoops, teen program and summer camp program supports the positive development of over 500 kids every year!

Sponsorship Opportunities

Presenting Community Sponsor.....\$10,000

- Recognition as Presenting Sponsor in all print materials
- Opportunity to speak at the Block Party
- Company sign at the Block Party
- Two exclusive recognition promotion on social media
- Company logo printed on event donor recognition board

Wall Street Sponsor.....\$5,000

- Recognition as Wall Street Sponsor in all print materials
- Company sign on the Block Party
- One exclusive recognition promotion on social media
- Company logo printed on event donor recognition board

Food Truck Sponsor.....\$2,500

- Recognition as Food Truck Sponsor in all print materials and signage at the refreshments area
- Opportunity to hand out complimentary refreshments at the Friendly House Food Truck
- Company promotion on social media
- Company logo printed on donor recognition board

Neighborhood Sponsor.....\$1,500

- Recognition as Neighborhood Sponsor in all print materials
- Company promotion on social media
- Company logo printed on event donor recognition board

Grafton Hill Sponsor.....\$1,000

- Recognition as Grafton Hill Sponsor in all print materials
- Recognition on social media
- Company logo printed on event donor recognition board

Woo Sponsor.....\$500

- Recognition on social media
- Company name listed on event donor recognition board

Friendly House is an IRS-approved 501(c)(3) tax-exempt charitable organization.

“We strive to be the provider of choice of the children and families of Worcester with an engaging out of the classroom experience. Your support allows us to make significant upgrades to our learning space and enhancements to our program!!”

-Alyssa Corazzini, Director of Youth Programs